

Opting for Elsewhere

How CoB Administrators are Making Junior College an Easy Choice for Mississippi's High School Graduates

This report details a scheduling shift in USM's College of Business, brought on largely by how poorly handled the tumultuous turnover (ushered in by former CoB Dean Harold Doty's administration of the college) has been. As faculty depart, and they have been doing so in droves since 2003, they are increasingly replaced with *un-* and *under*qualified candidates, some of which are chosen from candidate pools with as few as **two (2)** individuals.

Table 1 below shows all principles-level courses offered by the CoB-Hattiesburg. The table lists each instructor and the location of the course, where noted (via SOAR Course Schedules). Finally, the table includes notes about the qualifications of some of the instructors listed there.

Table 1
Principles-Level CoB Courses, USMH, Fall 2007

| Course | Instructor | Location | Notes |
|---------------|-------------------|-----------------|---|
| ACC 200 | Munn, Patricia | JGH 218 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| ACC 200 | Munn, Patricia | JGH 114 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| ACC 200 | Albin, Marvin | JGH 114 | |
| ACC 200 | Munn, Patricia | JGH 201 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| ACC 200 | Pate, Gwen | JGH 109 | |
| ACC 200 | Simmons, Valerie | JGH 106 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| ACC 200 | Simmons, Valerie | TBA | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| BA 301 | Carter, George | JGH 201 | |
| BA 301 | Carter, George | JGH 201 | |
| BA 301 | Monchuk, Daniel | JGH 201 | |
| BA 301 | Monchuk, Daniel | JGH 201 | |
| BA 301 | Monchuk, Daniel | JGH 201 | |
| ECO 201 | Green, Trellis | JGH 114 | |
| ECO 201 | Mixon, Franklin | JGH 116 | |
| ECO 201 | Mixon, Franklin | JGH 116 | |
| ECO 201 | STAFF | JGH 116 | Not terminally degreed in field. |
| ECO 201 | Marvasti, Akbar | JGH 115 | |
| ECO 201 | Lambert, John | JGH 218 | Not terminally degreed in field; does not hold any post bachelor's degree in field. |

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|---------|-----------------------|---------|---|
| ECO 201 | Marvasti, Akbar | JGH 115 | |
| ECO 202 | Doty, Susan | JGH 116 | Not terminally degreed in field; does not hold any post bachelor's degree in field. |
| ECO 202 | Doty, Susan | JGH 116 | Not terminally degreed in field; does not hold any post bachelor's degree in field. |
| ECO 202 | Niroomand, Farhang | JGH 116 | |
| ECO 202 | Gunther, William | JGH 115 | Not "AQ" per AACSB definitions. |
| FIN 300 | Malik, Farooq | JGH 214 | Not terminally degreed in field; does not hold any post bachelor's degree in field. |
| FIN 300 | Malik, Farooq | JGH 214 | Not terminally degreed in field; does not hold any post bachelor's degree in field. |
| FIN 300 | Malik, Farooq | JGH 214 | Not terminally degreed in field; does not hold any post bachelor's degree in field. |
| FIN 300 | Hood, Matthew | JGH 214 | |
| FIN 300 | Hood, Matthew | JGH 214 | |
| FIN 300 | Jiao, Feng | JGH 217 | Not terminally degreed in field. not "AQ" per AACSB definitions. |
| FIN 300 | Hood, Matthew | JGH 214 | |
| MGT 300 | Sevier, Amy | JGH 116 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| MGT 300 | Sequeira, Jennifer | JGH 104 | |
| MGT 300 | Sevier, Amy | JGH 201 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| MKT 300 | Loyd, Dolly | JGH 114 | Not terminally degreed in field. |
| MKT 300 | STAFF (Rivers, Amber) | JGH 116 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| MKT 300 | Osmonbekov, Talai | JGH 218 | |
| MKT 300 | Loyd, Dolly | JGH 114 | Not terminally degreed in field. |
| MKT 300 | STAFF (Rivers, Amber) | TBA | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| MKT 300 | Osmonbekov, Talai | JGH 116 | |
| MKT 300 | Osmonbekov, Talai | JGH 218 | |
| MKT 300 | STAFF (Rivers, Amber) | JGH 114 | Not terminally degreed in field; not "AQ" per AACSB definitions. |

Note: "AQ" equals "Academically Qualified."

As Table 1 above indicates, the CoB faces quite a number of "qualifications issues" when it comes to instruction in principles-level courses. ACC 200, ECO 202, FIN 300, MGT 300, and MKT 300 are all significantly impacted by *un-* or *under*qualified instructors (for fall 2007), an amazing situation given the determination by the CoB's AACSB Peer Review Team (in spring 2007) that the CoB warranted a 6th Year Review

during the spring of 2008. Only BA 301 and ECO 201 present a set of instructor offerings worthy of a national, comprehensive university such as USM.

Next, let's turn to the fall 2007 course offerings at the CoB's Gulf Coast campus. These are presented below in Table 2.

Table 2
Principles-Level CoB Courses, USMGC, Fall 2007

| Course | Instructor | Location | Notes |
|---------------|-----------------------|-----------------|--|
| ACC 200 | Brown, John | AEC 201 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| BA 301 | (ABD from Grenoble) | AEC 201 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| BA 301 | (ABD from Grenoble) | JC 112 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| ECO 201 | Shi, Weihua | AEC 103 | Not terminally degreed in field. |
| ECO 202 | Shi, Weihua | AEC 103 | Not terminally degreed in field. |
| FIN 300 | (ABD from Texas Tech) | AEC 104 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| FIN 300 | (ABD from Texas Tech) | JC 113 | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| MGT 300 | Daniel, Francis | AEC 104 | |
| MGT 300 | Daniel, Francis | AEC 104 | |
| MGT 300 | Sevier, Amy | TBA | Not terminally degreed in field; not "AQ" per AACSB definitions. |
| MKT 300 | LaFleur, Elizabeth | AEC 104 | |
| MKT 300 | Broadus, Charles | JC 112 | Not terminally degreed in field; Not "AQ" per AACSB definitions. |
| MKT 300 | LaFleur, Elizabeth | AEC 104 | |

Note: "AQ" equals "Academically Qualified."

Though MGT 300 and MKT 300 look a bit better at USMGC than at USMH, CoB administrators appear to have by and large written off the CoBGC campus. This was partly accomplished by moving Farooq Malik out of economics at CoBGC and into finance at CoBH. In his place will be Shi, who does not hold a terminal degree in economics, and, according to sources, an ABD unnamed individual from Grenoble (France) – the cyberspace institution that provided the CoB with John Lambert (IB faculty with PhD in MGT). Sources also indicate that another part of this process appears to have been the removal of Matthew Hood from FIN 300 at CoBGC, and the replacement Hood with an ABD student from Texas Tech.

What does this all mean? Well, it's difficult to argue that CoB students who come from the Gulf Coast region should not complete the principles sequence at Mississippi Gulf Coast Community College (MGCCC) or Pearl River Community College (PRCC).

Likewise, students from areas north of Hattiesburg should seriously consider completing the CoB's principles sequence at PRCC or Jones County Junior College (JCJC), or possibly other junior/community colleges (e.g., Hinds, Holmes, etc.) if they come from the Jackson area, etc. If the CoB persists in providing the types of instructors listed above to offer its principles sequence, there are a number of valid reasons that this is so, such as:

- **COST** – these community/junior colleges charge lower tuition/fees than does USM's CoB.
- **PROXIMITY** – these community/junior colleges are closer to home.
- **EXPERIENCE** – these community/junior colleges have instructors with qualifications similar to many of the instructors listed in Table 1 and Table 2 above, but with significantly more teaching experience.
- **CLASS SIZE** – surely the *CoB's ECO 202 students* can find something comparable to, and likely better than, *Susan Doty in a large lecture hall* at any of the community/junior colleges listed above. The same can be said about some of the other individuals listed in Table 1 and Table 2 above.

This list could certainly go on and on, but the point is made. At the principles level at least, the CoB is coming closer and closer to resembling a typical community or junior college. Only time will tell if the trend halts, reverses itself, or continues on. Right now one would have to think that "continues on" has the best shot among the three.